



**FOR IMMEDIATE RELEASE**

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**SETH ROBERTS JOINS SMITHWORKS TEAM**

SPARTANBURG, S.C. – (November 10, 2008) – Smithworks Fine Jewelry is pleased to announce the addition of Seth M. Roberts to its sales team.

Roberts, 28, is the former general manager for Reed’s Jewelers at Haywood Mall in Greenville. He has 10 years of experience in the industry with a concentration on timepieces. Roberts has attended several training sessions and completed multiple certifications offered by some of the leading watch brands at the forefront of the industry.

“I am extremely pleased to have Seth join our team,” said Smithworks Owner Louis Smith. “His experience and expertise will certainly be a great asset for our customers.”

**About Smithworks Fine Jewelry**

*Smithworks Fine Jewelry ([www.smithworksjewelers.com](http://www.smithworksjewelers.com)) is located at 361 East Kennedy Street in downtown Spartanburg. We offer superior service, an on-premise goldsmith trained in England providing top-notch repairs and custom designs, and exquisite jewelry by some of the industry’s finest designers. Our dedication to our customers and our fresh approach to design and repair set us apart from the average jeweler. We always strive to educate our customers about our philosophy on buying fine jewelry and to showcase the merchandise and services that make Smithworks unique.*

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