



**FOR IMMEDIATE RELEASE**  
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**LOUIS SMITH JOINS AMERICAN GEM SOCIETY™™  
INTERNATIONAL BOARD OF DIRECTORS**

SPARTANBURG, S.C. – (May 31, 2007) – Smithworks Fine Jewelry ([www.smithworksjewelers.com](http://www.smithworksjewelers.com)) announced today the appointment of owner Louis Smith to The American Gem Society™ International Board of Directors. Smith, a Certified Gemologist, was named Director-At-Large during Conclave 2007 held April 25-28 in Denver, CO.

The American Gem Society International Board of Directors oversees all policy matters for the American Gem Society, including matters of membership, with the exception of the admission of a new member. The Board establishes the standards of gemological education, business conduct and public relations, as well as the requirements for gemological equipment, member classification, titles and accreditations. The Board also approves the annual budget for the organization.

“We are pleased to welcome Louis to the board,” said Craig Underwood, President of the American Gem Society International Board of Directors. “He brings with him a wealth of knowledge and experience that will benefit the organization and help us move forward in new directions.”

“I am both honored and excited to be on the American Gem Society board,” said Louis Smith. “There are a lot of changes in store for the jewelry industry in the coming years, and with American Gem Society on the leading edge of education and gemology, I have an opportunity to make a real difference in our industry.”

**About The American Gem Society**

*The American Gem Society ([www.AmericanGemSociety.org](http://www.AmericanGemSociety.org)), founded in 1934 by Robert M. Shipley, is a not-for-profit trade association dedicated to proven ethics, knowledge and consumer protection within the jewelry industry. The American Gem Society is the international professional organization for all Registered Jewelers (RJ), Certified Gemologists (CG), Certified Gemologist Appraisers (CGA) and Independent Certified Gemologist Appraisers. Members are held to the highest ethical and professional standards in the industry and must pass annual recertification examinations*

*(more)*

*to maintain their American Gem Society titles. Less than five percent of jewelers in the country have met the exacting requirements necessary for membership. For more information regarding the American Gem Society, please call 702.255.6500, or visit their website.*

**About Smithworks Fine Jewelry**

*Smithworks Fine Jewelry ([www.smithworksjewelers.com](http://www.smithworksjewelers.com)) is proud to announce our new location at 361 East Kennedy Street in downtown Spartanburg. We offer superior service, an on-premise goldsmith trained in England providing top-notch repairs and custom designs, and exquisite jewelry by some of the industry's finest designers. Our dedication to our customers and our fresh approach to design and repair set us apart from the average jeweler. We always strive to educate our customers about our philosophy on buying fine jewelry and to showcase the merchandise and services that make Smithworks unique.*

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